

PUBLIC

## PUBLIC OPINION

# Palisades Building Bike-Friendly Communities

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PUBLIC has worked with several leading real estate firms and developers to support more bicycle-friendly, walkable communities. As more people move from the suburbs for denser

urban living, the housing market is responding by offering [bicycles amenities](#) to meet consumer preferences for more varied mobility choices. Owning a car can feel like more of a liability and headache for many urban residents, especially when so many public transit, bicycle, walking, and ride share options are readily available.

We're proud to work with Palisades, a Los Angeles-based real estate firm known for innovative design that enhance the built environment, to provide custom European-inspired bicycles for homeowners to enjoy their two newly debuted properties' bike-friendly neighborhoods and live a true California lifestyle. In addition, these two properties, [AIRE Santa Monica](#) and [The Liddel](#) in Westwood, will feature amenities that include a designated bike room for tune ups and storage. Both of these properties encourage residents to make a connection with nature, the surrounding neighborhood and reduce their carbon footprint via their new [step-through, Dutch-style PUBLIC bikes](#).



We encourage people to take a close look at these properties and why they're making bicycles an important feature.

### **AIRE Santa Monica**



[AIRE Santa Monica](#) is comprised of a boutique collection of 19 purposefully designed residences that capture the unique coastal lifestyle of Santa Monica. The intelligent, open-concept design envisioned by [JFAK Architects](#) accentuates light and space and enables an effortless connection between indoor and outdoor living. All residences include generous outdoor living spaces ranging up to 800 square feet, a rare offering in the Santa Monica condominium market.

The property boasts a spacious communal courtyard with casual lounging areas, peaceful water features and a green living wall. Conveniently and centrally located on 14th Street, residents will be able to easily take advantage of all Santa Monica has to offer including world-class dining, cultural, entertainment and shopping, all just a short stroll or bike ride away.

## The Liddel



The newest addition to the Wilshire Corridor, [The Liddel](#) offers a boutique collection of 56 residences that provide an unexpected blend of classic sophistication and a refined contemporary aesthetic. Refreshingly modern shared amenity spaces are envisioned by renowned interior architect [Jamie Bush](#), whose signature style offers a warm, authentic living environment.

The residences at The Liddel have been thoughtfully designed to provide a clean, open canvas that balances crisp, contemporary lines. Flexible floor plans within each residence type features generous living space. Select residences connect fluidly to private terraces and a variety of penthouses boast panoramic city views. With world-class amenities and one-of-a-kind communal spaces, including a magnificent rooftop with fireplace, lounge areas and BBQs, The Liddel offers an unrivaled lifestyle experience in one of Los Angeles's most sought-after neighborhoods.