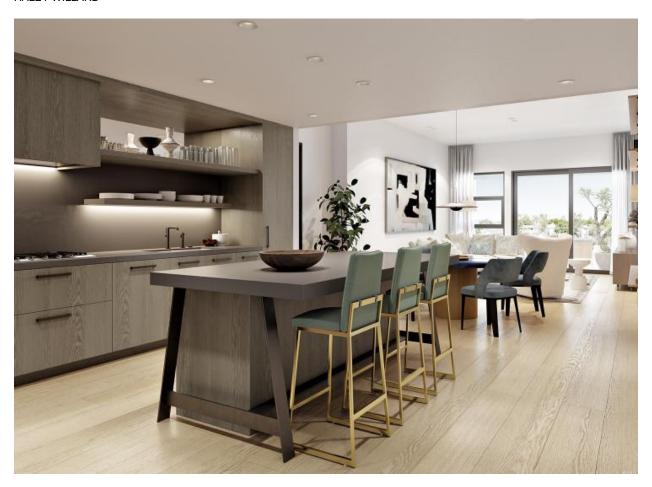
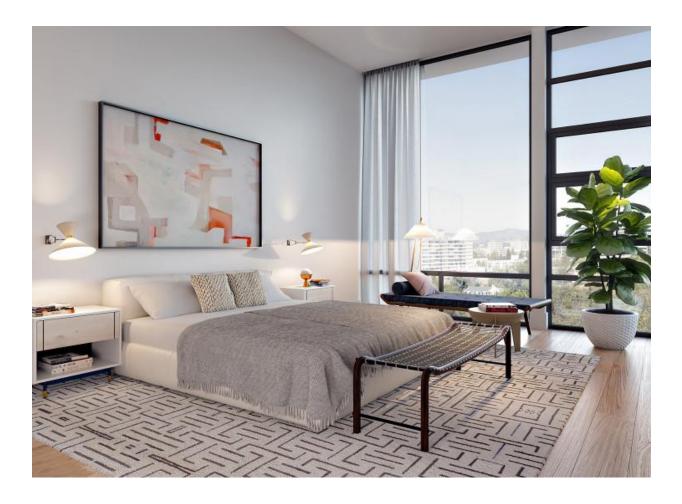


The Liddel, LA's Newest Boutique Condominium Is Designed for Luxurious SoCal Living

NOVEMBER 8, 2016 HALEY WILLARD



The newest residential development to rise on Los Angeles' ritzy Wilshire Corridor is The Liddel, where Southern California luxury is artfully embodied in a modern collection of 56 boutique residences.



Designed by interior designer Jamie Bush, the residences at 10777 Wilshire Boulevard are comprised of one- to three-bedroom units, offered from \$900,000 to \$4,000,000.

The open-concept interiors, ranging from 1,030 square feet to 2,700 square feet, blend earthy, warm hues with vibrant finishes. European-inspired kitchens feature Miele appliances, paired with a natural palette of charcoals, creams, and whites to complement stainless steel surfaces. Minimalist bathroom designs include tiled walls and heated floors. In the larger units, a master bedroom suite is built with a spacious dressing room and spa-style bathroom.



On the sixth floor, eight elite units constitute The Terraces, which open up to private balconies. One floor up, indoor-outdoor living is realized in eight elegant penthouses, which are available as a two-bedroom with a den or a three-bedroom, with private rooftop terraces affixed to select units and offering panoramic views of Wilshire Corridor and the city. These terraces feature fireplaces, lounge areas, and barbecues for relaxing and entertaining.



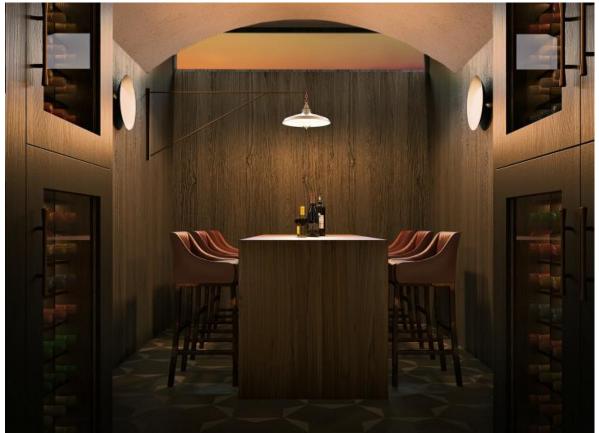
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"This project is one that will play an important part in shaping the future of the Wilshire Corridor, a famed stretch of real estate with a storied past and a reputation of providing the most luxurious residential offerings in the City," says Ken Simpson, vice president of Palisades, the developer for The Liddel.



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Ebonized oak walls, brass accents, and aubergine tiles are incorporated throughout the wine room, available for private tastings and events. A lounge with a fireplace, bar, and full sliding glass door opens to a garden. The "Entry Salon" is connected to a spacious outdoor terrace.

Other exceptional amenities at The Liddel are 24-hour valet and concierge services; a private dining room and catering kitchen that can accommodate a cooking classes; a fitness studio with top-of-the-line cardio and strength equipment; and complimentary bikes.

Sales for residences at The Liddel begin in early 2017.